

# **NATIVE NONPROFIT DAY**

## **FAST FACTS FOR**

### **POTENTIAL DONORS**

#### **Native-led nonprofits are systemically underfunded.**

- According to a Center for Effective Philanthropy report, 67% of foundation leaders say they provide little or no funding to organizations serving Native communities. Individual donors can help address this issue by giving to Native-led nonprofits.
- Native Nonprofit Day (May 20, 2022) is an opportunity for our organizations to spread awareness of the powerful work being done by Native-controlled nonprofits every day. Native Nonprofit Day is also an opportunity for individual donors and foundations to learn about our amazing Native-led nonprofits and contribute to our groundbreaking work.

#### **How can individuals address funding disparities?**

- Individual donors help immensely!  
Every dollar donated makes our work possible
- Contributing to Native nonprofits on Giving Tuesday, Native Nonprofit Day, special occasions, and EVERY DAY all make an enormous difference
- Hosting online and social media fundraisers helps spread the word about the work our organizations are doing
- Remembering Native nonprofits year-round also helps in addressing funding inequities

#### **How can foundations address funding disparities?**

- Make flexible, multi-year unrestricted funding to Native-led nonprofits the norm
- Institute trust-based giving policies
- Learn about our tribes, communities, and organizations
- Approach Native-led nonprofits with funding opportunities
- Hire Native people in the philanthropic sector and appoint us to boards of directors
- Remember Native nonprofits year-round