



FOR IMMEDIATE RELEASE
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Native Ways Federation to launch first Native Nonprofit Day

[The Native Ways Federation](#) (NWF) is excited to announce its inaugural Native Nonprofit Day on May 20, 2022. Native Nonprofit Day is a giving campaign aimed at increasing support for Native-controlled nonprofits. NWF encourages all Native-led nonprofits, foundations, individuals, and other allies to join us in uplifting the Native nonprofit sector this May.

Native-led nonprofits are systemically underfunded. According to the [Investing in Native Communities](#) project, large foundations have allocated less than half a percent of their total annual grantmaking to Native communities since 2006. The percentage allocated to Native-led and Native-serving organizations is likely much lower. NWF is working to change this through Native Nonprofit Day and education and advocacy initiatives.

“Native-led organizations have the solutions to the issues our communities are facing. We know our strengths and are best positioned to help our people. Despite this, our organizations face systemic funding inequities, making it harder to implement Native-led solutions. This needs to change,” said [NWF Executive Director Carly Bad Heart Bull, JD \(Flandreau Santee\)](#). *“The Native Nonprofit Day campaign is an opportunity to celebrate the work being done by Native-led nonprofits while also supplementing our organizations’ ongoing fundraising efforts.”*

The Native Nonprofit Day giving campaign will begin May 1 and culminate on May 20. Be sure to follow our organization on [Facebook](#), [Twitter](#), and [Instagram](#) for updates. Native-led organizations that wish to participate can [sign up here](#) to receive campaign materials. Visit [NativeNonprofit.Day](#) to learn more!

NWF would like to thank our donors for making this groundbreaking Native-led advocacy campaign possible. We would also like to thank Google for collaborating with us on Native Nonprofit Day and for [donating our NativeNonprofit.Day domain](#). Finally, we are grateful to our founding members for uplifting giving in Indian Country.

About NWF:

The Native Ways Federation was founded in 2006 by a group of seven national Native-led nonprofits to activate and expand informed giving in Indian Country through donor education and advocacy. Our founding members include the [American Indian College Fund](#), the [American Indian Science and Engineering Society](#), the [Association on American Indian Affairs](#), the [First Nations Development Institute](#), the [National Indian Child Welfare Association](#), the [Native American Rights Fund](#), and [Running Strong for American Indian Youth](#). We strengthen the circle of giving by uniting the Native nonprofit sector, advocating for Native nonprofits, and influencing philanthropy.