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## PRESS RELEASE

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### Native Ways Federation Announces #GiveNative Campaign for GivingTuesday's Global Day of Giving

St. Paul, Minn. (October 17, 2022) – Native Ways Federation (NWF) will be launching a #GiveNative campaign for GivingTuesday. GivingTuesday is a global generosity movement driven by individuals, organizations, communities, and charities in countries all around the world.

The impact of GivingTuesday goes well beyond charitable donations. It inspires giving in all its forms from encouraging kindness to raising money for local non-profits and celebrating generosity. The movement is an opportunity for global unity through the power of generosity.

In coordination with GivingTuesday, the #GiveNative campaign will launch on November 29, 2022 and updates will be made across all NWF social media platforms. Native-led nonprofits that wish to participate may visit the NWF website for further #GiveNative resources. Additional campaign activities include:

- Creating an online scavenger hunt for participants to learn more about Native nonprofits.
- Partnering with Native nonprofits to build #GiveNative interest across all digital platforms.

“The GiveNative campaign is an opportunity to uplift the needs of Native communities using the globally recognized generosity platform of GivingTuesday,” said NWF Executive Director Carly Bad Heart Bull, JD (Flandreau Santee). “Native-led organizations have the solutions to the issues our communities are facing. We know our strengths and are best positioned to help our people. GiveNative on GivingTuesday helps us to shed light on the importance of these Native-led nonprofits and the critical needs that only they can address—both authentically and accurately.”

NWF would like to thank the GivingTuesday team for their support and encouragement and express gratitude to NWF's founding members for uplifting giving in Indian Country.

#### About NWF:

The Native Ways Federation was founded in 2006 by a group of seven national Native-led nonprofits to activate and expand informed giving in Indian Country through donor education and advocacy. NWF strengthens the circle of giving by uniting the Native nonprofit sector, advocating for Native nonprofits, and influencing philanthropy.