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## PRESS RELEASE

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### Native Ways Federation Announces the Official Date for the Second Year of Native Nonprofit Day

St. Paul, Minn. (February 16, 2023) – Native Ways Federation (NWF) announces the official date for the second year of Native Nonprofit Day. Native Nonprofit Day is a giving initiative aimed at increasing support for Native-led organizations nationwide in a movement driven by individuals, organizations, and communities.

As only 0.4% of philanthropic funding by large U.S. foundations is directed towards Native communities, it's critical that this gap gets addressed. However, the impact of Native Nonprofit Day goes well beyond monetary donations. It inspires giving in all its forms from encouraging equitable discussions to raising money to celebrating Indigenous culture. The movement is an opportunity for national unity through the power of generosity and cultural education.

In 2023, Native Nonprofit Day will launch on May 19. In future years, it will occur annually on the third Friday of every May. Native-led nonprofits that wish to participate may visit [NativeNonprofit.Day](http://NativeNonprofit.Day) for further resources.

“Native Nonprofit Day is a day of recognizing the needs of Native communities and taking action to fulfill them in an immediate and supportive, yet respectful, way,” said NWF Executive Director Carly Bad Heart Bull, JD (Flandreau Santee). “Native-led nonprofits directly address these needs and, too often, are having to do so without the flexible, funding streams that allow their work to be as effective as possible. Native Nonprofit Day calls on the broader funding community—individual donors, foundations, and corporations—to increase the resources to our organizations to ensure our communities thrive.”

NWF would like to thank our Indigenous communities for their continued support and encouragement, and express gratitude to NWF’s founding members for uplifting giving in Indian Country.

#### About NWF:

The Native Ways Federation was founded in 2008 by a group of seven national Native-led nonprofits to activate and expand informed giving in Indian Country through donor education and advocacy. NWF strengthens the circle of giving by uniting the Native nonprofit sector, advocating for Native nonprofits, and influencing philanthropy.

**[NativeNonprofit.Day](http://NativeNonprofit.Day)**