

»—▷•◀◀◀ 05.19.2023  
NATIVE NONPROFIT DAY

# FAST FACTS:

## *Foundations*

### NATIVE-LED NONPROFITS ARE SYSTEMICALLY UNDERFUNDED.



#### *Foundation Leaders Say*

According to a Center for Effective Philanthropy report, 67% of foundation leaders say they provide little or no funding to organizations serving Native communities.



#### *Billion Dollar Industry*

According to the Investing in Native Communities report put out by Native Americans in Philanthropy and Candid, Native Americans and Alaska Natives are 2.9% of the U.S. population but Native-serving causes receive 0.4% of philanthropic dollars.



#### *Where the Money Goes*

A report from the First Nations Development Institute found that the majority of annual grant dollars awarded in support of Native American causes actually goes to non-Native-controlled nonprofit organizations.



#### *Lack of Tracking*

Peak Grantmaking's article with Native Ways Federation shares that the underlying data does not adequately track funding to Native organizations, Tribes, and communities.



#### *Cycle of Burdens*

According to The Chronicle of Philanthropy, when Indigenous communities do receive funding, it typically comes with burdensome reporting requirements that contribute to a cycle of underfunding.



#### *Data Disaggregation*

According to the NCAI Policy Research Center, Indigenous people are continually excluded from research, data, and reporting—often reduced to no more than an asterisk. As a result, Indigenous people are dubbed the "Asterisk Nation" and made nearly invisible.



»—►•◄—◄◄ 05.19.2023  
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# GET INVOLVED:

## *Foundations*

### NATIVE-LED NONPROFITS ARE SYSTEMICALLY UNDERFUNDED— BE THE CHANGE.



#### *Invest in Native-led*

Native-led nonprofits know Tribal communities and how to best serve Indigenous people. Investing in Native-led solutions ensures that dollars meant to address disparities actually impact the inequities Native people contend with.



#### *Invest in Native People*

Change Philanthropy found that just 3.8 percent of philanthropy professionals identify either solely as Indigenous or as Indigenous in combination with some other racial or ethnic identity. So invest in hiring Native people, using their businesses, and advocating for their placement in positions within the philanthropy sector. Invest in Native voices and expertise during the development of organizational strategies and program development.



#### *Share Across Social Media*

Dedicate May to supporting Native-led nonprofits via social media—culminating in Native Nonprofit Day! We encourage all advocates of Native-led nonprofits to use the following hashtags:

#NativeNonprofitDay  
#GiveNative  
#SupportNativeLed  
#NativeNonprofits



NATIVE WAYS  
FEDERATION



NativeNonprofit.Day



»—▷•◀—◀◀ 05.19.2023  
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# GET INVOLVED:

## *Foundations*

### HOW FOUNDATIONS CAN ADDRESS THE FUNDING DISPARITIES...

- Make flexible, multi-year **unrestricted funding** to Native-led nonprofits the norm.
- Institute **trust-based** giving policies.
- Have an **open, honest dialogue** about where funding comes from—the historical impact of colonization.
- **Learn about** Tribes, communities, and Native-led organizations.
- Approach Native-led nonprofits with **funding opportunities**.
- Hire **Native people** in the philanthropic sector and appoint them as board members
- **Analyze grant-making data and coding practices** to ensure they accurately reflect the communities being served.
- Institute **less burdensome reporting** requirements.
- Increase the amount of grant dollars and remember to support Native nonprofits year-round!



»—►•◄—◄◄ 05.19.2023  
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# GET EDUCATED:

## Sources

**WANT TO LEARN MORE ABOUT THESE FAST FACTS?  
THEN, VISIT THEIR SOURCES!**



### *Foundation Leaders Say*

<https://cep.org/portfolio/overlooked-part-two/>



### *Billion Dollar Industry*

<https://www.firstnations.org/publications/growing-inequity-large-foundation-giving-to-native-american-organizations-and-causes-2006-2014/>



### *Where the Money Goes*

<https://nativephilanthropy.candid.org/reports/investing-in-native-communities-philanthropic-funding-for-native-american-communities-and-causes/>



### *Lack of Tracking*

<https://www.peakgrantmaking.org/insights/supporting-native-populations-with-demographic-data/>



### *Cycle of Burdens*

<https://www.philanthropy.com/article/philanthropys-love-of-data-must-extend-to-underfunded-and-frequently-ignored-indigenous-people>



### *Data Disaggregation*

<https://www.ncai.org/policy-research-center/research-data/data>



### *Invest in Native People*

[https://change philanthropy.org/wp-content/uploads/2021/08/The\\_2020\\_Diversity\\_Among\\_Philanthropic\\_Professionals\\_Report.pdf](https://change philanthropy.org/wp-content/uploads/2021/08/The_2020_Diversity_Among_Philanthropic_Professionals_Report.pdf)

