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NATIVE NONPROFIT DAY

FAST FACTS:

Individuals

NATIVE-LED NONPROFITS ARE SYSTEMICALLY UNDERFUNDED.



Foundation Leaders Say

According to a Center for Effective Philanthropy report, 67% of foundation leaders say they provide little or no funding to organizations serving Native communities.



Billion Dollar Industry

According to the Investing in Native Communities report put out by Native Americans in Philanthropy and Candid, Native Americans and Alaska Natives are 2.9% of the U.S. population but Native-serving causes receive 0.4% of philanthropic dollars.



Where the Money Goes

A report from the First Nations Development Institute found that the majority of annual grant dollars awarded in support of Native American causes actually goes to non-Native-controlled nonprofit organizations.



Lack of Tracking

Peak Grantmaking's article with Native Ways Federation shares that the underlying data does not adequately track funding to Native organizations, Tribes, and communities.



Cycle of Burdens

According to The Chronicle of Philanthropy, when Indigenous communities do receive funding, it typically comes with burdensome reporting requirements that contribute to a cycle of underfunding.



Data Disaggregation

According to the NCAI Policy Research Center, Indigenous people are continually excluded from research, data, and reporting—often reduced to no more than an asterisk. As a result, Indigenous people are dubbed the "Asterisk Nation" and made nearly invisible.



»»—▷•◀◀◀ 05.19.2023
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GET INVOLVED:

Individuals

**NATIVE-LED NONPROFITS ARE
SYSTEMICALLY UNDERFUNDED—
THIS NEEDS TO CHANGE.**



Invest in Native-led

Native-led nonprofits know Tribal communities and how to best serve Indigenous people. Invest in Native-led solutions to ensure that dollars meant to address disparities actually impact the inequities Native people contend with.



Educate Yourself & Others

Learning about Native-led solutions ensures that investment dollars actually impact Native communities in a way that recognizes and supports their strengths and vision.



Share Across Social Media

Dedicate May to supporting Native-led nonprofits via social media—culminating in Native Nonprofit Day! We encourage all advocates of Native-led nonprofits to use the following hashtags:

#NativeNonprofitDay
#GiveNative
#SupportNativeLed
#NativeNonprofits



NATIVE WAYS
FEDERATION



NativeNonprofit.Day

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HOW YOU CAN YOU BETTER SUPPORT NATIVE-LED NONPROFITS...

- Learn about Tribes, communities, and Native-led organizations.
- Reach out to Native-led nonprofits directly and learn from them on how you can **best support and help them**.
- Approach Native-led nonprofits with **volunteer opportunities**.
- Educate friends, family, and coworkers about the importance of supporting Native-led nonprofits.
- Advocate for Native-led nonprofits by **sharing their content on social media!**
- Include Native-led nonprofits in your **planned giving**.
- Increase your **existing giving** to Native nonprofits.
- Remember to support Native nonprofits **year-round!**



NATIVE WAYS
FEDERATION



NativeNonprofit.Day

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NATIVE NONPROFIT DAY

GET EDUCATED:

Sources

**WANT TO LEARN MORE ABOUT THESE FAST FACTS?
THEN, VISIT THEIR SOURCES!**



Foundation Leaders Say

<https://cep.org/portfolio/overlooked-part-two/>



Billion Dollar Industry

<https://www.firstnations.org/publications/growing-inequity-large-foundation-giving-to-native-american-organizations-and-causes-2006-2014/>



Where the Money Goes

<https://nativephilanthropy.candid.org/reports/investing-in-native-communities-philanthropic-funding-for-native-american-communities-and-causes/>



Lack of Tracking

<https://www.peakgrantmaking.org/insights/supporting-native-populations-with-demographic-data/>



Cycle of Burdens

<https://www.philanthropy.com/article/philanthropys-love-of-data-must-extend-to-underfunded-and-frequently-ignored-indigenous-people>



Data Disaggregation

<https://www.ncai.org/policy-research-center/research-data/data>

