



PRESS RELEASE

Contact: Sarah Johnson 612.429.1718 sjohnson@nativeways.org

Native Ways Federation Continues to Champion Native-led Philanthropy on Giving Tuesday

St. Paul, Minn. (August 14, 2025) – Native Ways Federation (NWF) is proud to announce the fourth annual national #GiveNative Campaign, Woven Together in Solidarity, which will take place on GivingTuesday, December 2, 2025. GivingTuesday is a global movement that empowers individuals, communities, and organizations to come together and transform the world through generosity. Together, through this campaign, donors and Native nonprofits weave a foundation of solidarity and shared commitment to community-led change.

With Native-led organizations receiving only a fraction of philanthropic funding, currently less than 0.5 percent, #GiveNative brings much-needed attention to the organizations doing vital work in Indian Country. The campaign reinforces a powerful truth: Native people and Native-led nonprofits hold the knowledge, relationships, and solutions to create meaningful change in their own communities.

“Solidarity means investing in Native leadership, trusting Native solutions, and amplifying Native voices,” said Carly Bad Heart Bull, JD (Flandreau Santee), Executive Director of Native Ways Federation. “That’s what #GiveNative is all about—building a future led by and for Native nations, communities, and people.”

The 2025 campaign will expand its reach and impact through a series of resources and tools designed to educate donors, uplift Native-led organizations, and create digital momentum in advance of GivingTuesday. These activities include:

- Promoting and growing the Native Nonprofit List at Givenative.org
- Offering monetary prizes and incentives to participating Native-led organizations
- Distributing pre-made social media graphics, a digital toolkit, and additional resources
- Hosting free public webinars to support engagement and participation

The Native Nonprofit List, created and maintained by NWF, continues to grow and will serve as the central resource for donors seeking to support verified Native-led nonprofits across the country. As in previous years, Native-led nonprofits that wish to participate are encouraged to visit Givenative.org to sign up on the Native Nonprofit List, access resources, see campaign updates, and guidance on how to activate their community during the largest giving day of the year.

We are deeply grateful to the GivingTuesday team for their continued partnership and to our founding members for their tireless advocacy in uplifting Native nonprofits nationwide. At a time when funding for Native communities faces growing challenges, solidarity must go beyond words—it must inspire action. This campaign calls on all of us to join together to increase giving to Native-led organizations and ensure more resources flow into our communities

About NWF:

The Native Ways Federation was founded in 2008 by a group of seven national Native-led nonprofits to activate and expand informed giving in Indian Country through donor education and advocacy. NWF strengthens the circle of giving by uniting the Native nonprofit sector, advocating for Native nonprofits, and influencing philanthropy.